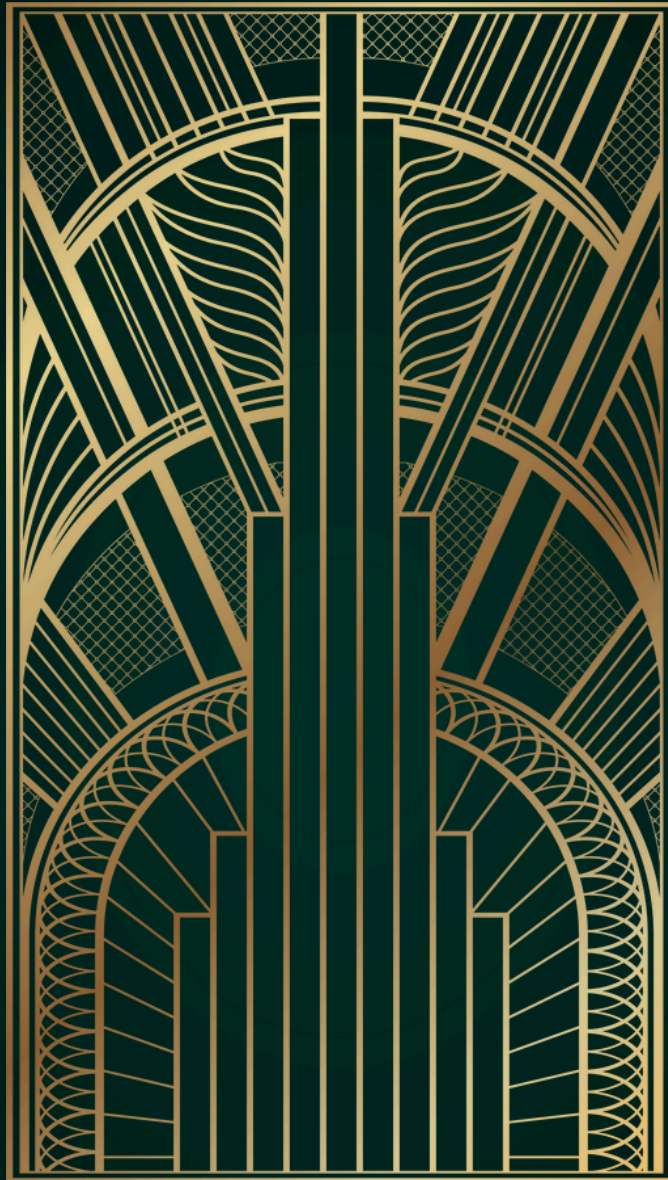


**SOUTHWESTERN**

LAW SCHOOL  
Los Angeles, CA



# ALUMNI AWARDS GALA SPONSORSHIP PACKET

**THURSDAY, JUNE 12, 2025**

Net proceeds from the Gala will support the Debbie Leathers  
Alumni Association Endowed Scholarship Fund.

# HONOREES



J. BERNARD ALEXANDER III '86

OUTSTANDING ALUMNUS OF THE YEAR

J. Bernard Alexander, III is a founding partner of Alexander Morrison + Fehr, LLP and a civil rights attorney who tries plaintiff employment and police excessive force cases, having tried 75+ cases to verdict, including the largest single plaintiff race harassment verdict in history in *Diaz v. Tesla*. As president of the California Employment Lawyer Association (2014), he created an annual employment trial college that has graduated over 450 attorneys. Bernard has been recognized as Trial Lawyer of the Year by CAALA (2022), the Langston Bar Association (2024), and the San Francisco Trial Lawyer's Association (2024); as one of the Top 10 Attorneys in Southern California from 2019 to 2024; and as a Super Lawyer since 2009. Bernard serves on the Southwestern Law School Board of Trustees.



THE HON. SHELLEY KAUFMAN '81

OUTSTANDING JUDICIAL OFFICER

Judge Shelley Kaufman was appointed to the Los Angeles Superior Court in December 2013. She has been assigned to the Family Law Division since January 2014 and is currently the Supervising Judge of the Los Angeles Superior Court Family Law Division. Before joining the bench, Judge Kaufman was a partner at Geragos & Geragos, specializing in civil rights litigation, catastrophic personal injuries, wrongful death, and class action cases. Judge Kaufman earned her Juris Doctor from Southwestern's SCALE program.

# HONOREES



**PARRIS**  
— LAW FIRM —

PARRIS LAW FIRM  
OUTSTANDING FIRM

With over \$4.1 billion won for clients, PARRIS Law Firm has a long-standing reputation for success and remains dedicated to pursuing justice for vulnerable families. This commitment is mirrored in the firm's expanding environmental law practice group, through which they have recovered billions for families damaged by corporate negligence. The firm's attorneys strive to protect those affected by environmental disasters and hold accountable those responsible, just as they do for all of their clients, regardless of the damage caused to them. By investing heavily in ongoing education, technology, and compassionate client care, the firm helps its clients achieve peace of mind after a traumatic event. The firm has hosted student interns and mentored new Southwestern Law School alumni. They have partnered with Southwestern Law School to establish the Parris Academy for Excellence in Law and Leadership, a groundbreaking program designed to help students develop leadership skills and prepare them to be legal leaders.



MEXICAN AMERICAN BAR FOUNDATION  
OUTSTANDING FRIEND

The mission of the Mexican American Bar Foundation is to enhance the diversity of the legal profession through education. The Foundation does this by supporting the dreams of young people of Latino heritage pursuing legal careers. Since 1991, MABF has awarded over \$4.5 million in scholarships, bar study stipends, and related aid to students who have demonstrated financial need, academic achievement, community service, leadership experience, and the ability to overcome any hardship experienced in pursuing their legal education. Between 1991 and 2024, the Foundation has awarded more than \$1 million to almost 200 Southwestern Law School students.

# THE ALUMNI ASSOCIATION ENDOWED SCHOLARSHIP FUND



The Southwestern Law School Alumni Association is committed to support our students by providing mentoring programs, legal training, networking opportunities and scholarship funds. The net proceeds from the Gala will support the Debbie Leathers Alumni Association Endowed Scholarship Fund to provide financial assistance to qualified students. Here are a few recipients of last year's scholarship:



This award will make a difference in my life because it will give me the opportunity to begin, and kick start my dream of starting a non-profit center and mentorship program for children in the community. I have always enjoyed working with children but most importantly being a role model and mentor to them when times get tough in their lives.

ALIN ABRAHAMIAN '24

I have enjoyed my experience as a TA, Dean's Fellow, and Peer Mentor on campus, and I intend to continue in those capacities as an alum. I have an alum mentor who provides great insight and encouragement for my journey as a student at Southwestern, and I would love to provide that for someone else.




QUENTIN WARREN '24




The vibrant mix of students, faculty, and staff from various cultural, ethnic, and socioeconomic backgrounds was not only refreshing but also essential to my future growth and development as an aspiring attorney. The diversity at Southwestern Law School isn't just a feature – it's a defining factor that drew me in and continues to shape my educational journey in profound ways.

NASTASSIA TIANGCO '25



# SPONSORSHIP OPPORTUNITIES



Net proceeds from the Gala will support the Debbie Leathers  
Alumni Association Endowed Scholarship Fund.

EARLY BIRD TICKET PRICE: \$200

AFTER APRIL 15: \$250

# TICKETS & TABLES

## LIMITED SPONSORSHIP LEVELS

### AWARDS DINNER

\$30,000 EACH  
(2 AVAILABLE)

- Option for a 30-second acknowledgment video played during dinner. To qualify, the script must include at least one of the honorees by name and must not include a call to action. The sponsor must produce the video and submit it by April 12, 2025. Southwestern reserves the right to review and request edits before showing the video.
- Company logo with an approximate 40-word company description (subject to editing by Southwestern Law School) listed in the printed program.
- Two tables of 10 (goods and services value: \$4,000).
- Company logo displayed on two tables, if tickets are used.

### COCKTAIL RECEPTION

\$15,000 EACH  
(3 AVAILABLE)

- Exclusive display of company logos in the reception area.
- Signature drink named by company, subject to approval by Southwestern Law School.
- Company logo with an approximate 40-word company description (subject to editing by Southwestern Law School) listed in the printed program.
- One table of 10 (goods and services value: \$2,000).
- Company logo displayed on one table, if tickets are used.

### BAND

\$10,000 EACH  
(2 AVAILABLE)

- Scrolling marquee during the band's performance will display band sponsor's company logo.
- Company logo with an approximate 40-word company description (subject to editing by Southwestern Law School) listed in the printed program.
- Shout out by the band to the band co-sponsors.
- Six tickets (goods and services value: \$1,200) with seating close to the stage.

### REGISTRATION TABLES

\$10,000 EACH  
(2 AVAILABLE)

- Exclusive display of company logos in the registration area.
- Company logo with an approximate 40-word company description (subject to editing by Southwestern Law School) listed in the printed program.
- Six tickets (goods and services value: \$1,200).

### WINE

\$1,500 EACH (25 AVAILABLE)

- Two tickets (goods and services value: \$400).

# TICKETS & TABLES

## GENERAL SPONSORSHIP LEVELS

### PLATINUM

\$15,000 EACH  
(5 AVAILABLE)

- Sponsor may provide one mutually agreed upon give-away for gift bags (first-come, first-serve from these choices: pens, hand sanitizers, tote bags, water bottles, notepads).
- Company logo with an approximate 40-word company description (subject to editing by Southwestern Law School) listed in the printed program.
- One table of 10 (goods and services value: \$2,000) with seating in or near the center of the room.
- Company logo displayed on one table, if tickets are used.

### GOLD

\$10,000 EACH  
(10 AVAILABLE)

- Six tickets (goods and services value: \$1,200).
- Company logo with an approximate 40-word company description (subject to editing by Southwestern Law School) listed in the printed program with seating in or near the center of the room.

### SILVER

\$5,000 EACH (15 AVAILABLE)

- Five tickets (goods and services value: \$1,000).

### BRONZE

\$3,000 EACH (15 AVAILABLE)

- Three tickets (goods and services value: \$600).

All sponsorships include:

- Company logo linked under sponsors list on the Alumni Gala website.
- Southwestern Law School will include a sponsor list on event reminders and thank-you emails.
- Acknowledgements during the awards program.
- Company logo included in the scrolling tribute marquee throughout the dinner.
- Sponsorship will be listed by amount, with the highest amount listed first; for multiple sponsors in a single category, the listing will be in alphabetical order.

## SPONSORSHIP CRITERIA

A company's business practices, products or services must be consistent with the mission and values of Southwestern Law School.

- NO REFUNDS OR CANCELLATION.
- Sponsor acknowledges that other firms, vendors, or competing organizations could be a co-sponsor and may be attending the event.
- Payment deadline: Due within two weeks of commitment. All sponsorships must be paid in full by April 15, 2025 to be listed in the program and on other marketing materials.
- Company Logo / 40-Word Company Description: Due within one week of commitment, by email to [alumni@swlaw.edu](mailto:alumni@swlaw.edu). Company description must be 40 words or less and is subject to editing by Southwestern Law School.
- Acknowledgment Video Deadline: April 12. The sponsor will produce the 30-second video and submit it by Dropbox link provided by Southwestern Law School.
- In addition to sponsorship fees, Platinum Sponsors may provide the products and pay for shipping of branded merchandise for gift bags. Quantity: 500. Deadline: April 30, 2025. SHIP TO: Attn: Lily Lisle, Southwestern Law School, 3050 Wilshire Blvd., Los Angeles, CA 90010, Phone: 231-738-6895 or hand-deliver to Southwestern's campus.

Enjoy music at  
The 34th Annual Alumni Awards Gala featuring:

*Steve Postell's*  
**NIGHT TRAIN MUSIC CLUB**



**LA LAWYERS PHILHARMONIC (RECEPTION)**



Two Exclusive Band Sponsorship Available (\$10,000 each).

Net proceeds from the Gala will support the Debbie Leathers  
Alumni Association Endowed Scholarship Fund.

# VENUE



2701 N Sepulveda Blvd.  
Los Angeles, CA 90049

# CONTACT



## CHERYLL AMORSOLO

Director of Alumni Relations  
Southwestern Law School  
camorsolo@swlaw.edu  
213.738.6855

BECOME A GALA SPONSOR HERE:



<https://www.swlaw.edu/GalaSponsor>