**FILMING TIPS**

1. **Film in landscape not portrait**
   Horizontally not vertically

2. **Use plenty of light.**
   Film facing good lighting. Natural lighting works best. Try filming facing a window.

3. **Avoid shaky footage**
   It’s hard to hold a camera completely steady. Instead, use a tripod, or set your camera on a sturdy surface.

4. **Be sure to enunciate and speak loudly**
   Make sure your microphone isn’t covered.

5. **Find a quiet spot or time to film**
   Background noises can be extremely distracting and affect the quality of your audio.

6. **Check your background**
   Backgrounds can be distracting and take away from you!
   If using zoom, opt in for a virtual background.

7. **Messing up is ok!**
   When in doubt take a breather and pause for five seconds.
   We can edit and fix up the video for you if we have enough footage!

8. **Check your camera settings**
   If filming from your smartphone, we recommend setting your camera to film at 1080p at 30 frames per second.

9. **Angles angles angles!**
   We recommend facing the camera directly (no Myspace angles)

10. **Don’t forget to Smile.**
    We want to present the best version of you

Reach out to us at co-mark@swlaw.edu. We are happy to help!