



FILMING TIPS

1

Film in landscape not portrait

Horizontally not vertically

2

Use plenty of light.

Film facing good lighting. Natural lighting works best. Try filming facing a window.

3

Avoid shaky footage

It's hard to hold a camera completely steady. Instead, use a tripod, or set your camera on a sturdy surface.

4

Be sure to enunciate and speak loudly

Make sure your microphone isn't covered.

5

Find a quiet spot or time to film

Background noises can be extremely distracting and affect the quality of your audio.

6

Check your background

Backgrounds can be distracting and take away from you!
If using zoom, opt in for a virtual background.

7

Messing up is ok!

When in doubt take a breather and pause for five seconds.
We can edit and fix up the video for you if we have enough footage!

8

Check your camera settings

If filming from your smartphone, we recommend setting your camera to film at 1080p at 30 frames per second.

9

Angles angles angles!

We recommend facing the camera directly (no Myspace angles)

10

Don't forget to Smile.

We want to present the best version of you

Reach out to us at co-mark@swlaw.edu. We are happy to help!