

ENTERTAINMENT LAW

London



**2020 ANNUAL
SUMMER
ABROAD
PROGRAM**

JUNE 14—JULY 17, 2020

The only summer abroad law program devoted exclusively to
International Entertainment Law!

Presented by Southwestern Law School's
Donald E. Biederman Entertainment and Media Law Institute

Welcome to the 16th annual International Entertainment and Media Law program in London, UK, hosted and presented by Southwestern Law School.

The first summer abroad program wholly dedicated to international entertainment and media law, this five-week excursion is designed to provide a unique and inspiring educational and international networking experience for law school students in the United States and abroad.

Running from Sunday, June 14 through Friday, July 17, the program offers attendees an opportunity to enroll in up to two of the four courses on offer for a total of 6 academic credits under American Bar Association guidelines. The courses are taught in London for a total of four hours a day from Monday through Thursday, enabling the participants to imbibe the historic and cultural aspects of the country during off-hours and to explore nearby regions and even take domestic trips throughout Europe over the extended weekend.

The program further features excursions to visit the UK Supreme Court, the Royal Courts of Justice, Chelsea Stadium, and other legal, entertainment, media, and cultural institutions in London.



CALENDAR

Saturday, June 13

Students check into College Hall

Sunday, June 14

Mandatory Orientation; Thames River Cruise

Monday, June 15

Classes begin

Wednesday, July 15

Last day of classes

Thursday, July 16

Final exams in International Entertainment Law and International Art Law

Friday, July 17

Final exams in International Sports Law and Negotiating and Drafting International Entertainment Contracts; Farewell Dinner Party

Sunday, July 19

Last day to vacate College Hall

COURSES & SCHEDULE

Courses meet Monday through Thursday in the first four weeks of the program, and Monday through Wednesday in the final week. Students may enroll in two of the following courses (one course in Period One and a second course in Period Two):

PERIOD ONE

9:00 to 11:00 a.m.

International Entertainment Law (3 units)

or

International Art Law (3 units)

PERIOD TWO

11:10 a.m. to 1:10 p.m.

International Sports Law (3 units)

or

Negotiating and Drafting International Entertainment Contracts (3 units)

CLASSROOM LOCATION

University of Law, a private law school, operating throughout the UK: www.law.ac.uk/locations/london-bloomsbury/

COURSE DESCRIPTIONS

International Entertainment Law / Professor Lon Sobel

This course will survey the international legal issues that lawyers deal with when representing clients in the entertainment industry -- especially the movie, music, theater, sports, and publishing businesses. These issues include: cross-border acquisition of rights to intellectual property and celebrity names and likenesses; immigration law issues that affect "foreign" performers and athletes; international movie production finance; barriers created by copyright and international trade laws to cross-border distribution of entertainment products; and issues that arise during exhibition, performance, and sale of entertainment, such as domestic content requirements and the cross-border collection of music and movie royalties. However, the course is not a comparative law course; it is about cross-border transactions and disputes between people and companies from two or more separate countries.

International Art Law / Professor Henry Lydiate

Artworks reflect the cultures of their creators, but artworks themselves know no boundaries. Perhaps, for this reason, the most interesting and newsworthy issues in art law today are international law issues. This course will address international legal issues related to art as a creative endeavor, art as an article of commerce, and art as a significant cultural artifact. Issues to be examined include: the moral rights of artists; international copyright (and other) protections for artists and their work; legal aspects of international art loans and consignments; export and import control laws designed to prevent the cross-border shipment of culturally significant artworks; and the recovery of stolen artworks, especially those plundered during wartime, including statutes that prevent the seizure of artworks from non-profit museums, in order to encourage international art loans, even if the artworks were stolen or illegally exported.

International Sports Law / Professor Simon Gardiner

This course surveys current legal issues relating to the global sports industries, with a special emphasis on sports in the European Union. Among the topics to be studied are: the nature of the sports industries; sports law as a distinctive discipline of study; the business structures of team versus individual sports; collective bargaining and the role of unions; antitrust regulation and its exemptions; player transfers; professionalism versus amateurism, particularly in the Olympics; cheating, including the use of performance-enhancing substances; status discrimination; licensing of international broadcasting rights; international merchandising; effective sports governance; and dispute resolution by national courts and the international Court of Arbitration for Sport.

Negotiating and Drafting International Entertainment Contracts / Professor Orly Ravid '14

Students receive a foundational understanding of the entertainment industry, key players, and various negotiation styles. It will be an overview of commonly used agreements in entertainment transactions. Students will learn the characteristics of optimal contract language and the construction of written agreements that best reflect the intent of the parties hoping to avoid disputes. The course will also include an examination of categories of law such as copyright, labor, tort, contract international law, collective bargaining agreements, and their impact on entertainment contracts and industry practices. Students will draft several contracts and provisions during class and as homework and be given professor feedback.



“

It was a priceless opportunity to study art and the law. My experience in London is one I will cherish forever.”

VICTORIA COUCH

Southwestern Law School
2019 participant

FACULTY/STAFF



Professor Lon Sobel

Lon Sobel is the founding Director of Southwestern's International Entertainment & Media Law Summer Program in London. He is the author or co-author of six books on entertainment or sports law, including *Taxation of*

Entertainers, Athletes & Artists (published by the American Bar Association), and *Entertainment Law on a Global Stage* (published by West). He was the Chair of the American Bar Association's Forum Committee on the Entertainment & Sports Industries. He has been honored by the Beverly Hills Bar Association Entertainment Law Section for his contributions to Entertainment Law Scholarship, and by the Texas State Bar Entertainment & Sports Law Section for Outstanding Contribution and Achievement in the Field of Entertainment Law. He has testified before the United States Tax Court (as an expert witness) on international licensing practices in the movie, music, and software industries. He also testified before U.S. Congressional Committees twice (on professional baseball's exemption from antitrust laws) and before California Senate and Assembly committees three times (on the talent agency laws, recording industry contracts, and the right of publicity).



Henry Lydiate

Professor Henry Lydiate is a Barrister who has specialized in the law relating to visual art and design for over 25 years. He conducted a two-year research project into the legal needs of visual artists in the U.K.

in the 1970s. This led to his establishment of Artlaw Services, a free legal advice, education, and training service for the art community, which he served as chair, legal adviser, and trainer/educator until 1984. Professor Lydiate writes a regular Artlaw column published in *Art Monthly* since its first issue in 1976, and his collected articles are published by Artquest at www.artquest.org.uk/artlaw. Currently, a consultant specializing in visual art and design, Professor Lydiate now teaches the M.A. Arts Management course at the Ashcroft International Business School in Cambridge and the M.A. Arts Policy and Management course at Birkbeck College, University of London. He received his Bachelor of Laws, LLB, from the University of Newcastle Upon Tyne, UK; Barrister, Inns of Court, U.K., 1974 Pupilmaster, Inns of Court, U.K.



Orly Ravid '14, Program Co-Director

Orly Ravid is the Director of the Donald E. Biederman Entertainment and Media Law Institute and Adjunct Professor of Law at Southwestern, where she teaches Entertainment & The Arts Legal Clinic. As

an entertainment attorney in Mitchell Silberberg & Knupp LLP's Motion Picture, Television & Music Transactions Department and the founder of non-profit The Film Collaborative (TFC), Professor Ravid counseled and contributed to Sundance's Artist Services / Transparency Project and has spoken about distribution on panels and conferences at film schools and festivals including Sundance, UCLA, USC, IDFA, Cannes, SXSW, and LAFF/Film Independent. She has written numerous articles on distribution, some of which have debuted on Indiewire. Professor Ravid earned her B.A., English Literature, Columbia University, Barnard College, and her J.D. from Southwestern Law School.



Simon Gardiner

Simon Gardiner is a Professor of International Sports Law and has worked at several universities in the UK and Australia. Since 2006 he has been at Leeds Beckett University. Simon has been an active

researcher in the area of sports law for around 25 years and has an international reputation. His particular research interests include sports governance and the regulation of sports-related corruption and racism in sport. Simon has published widely in refereed journals, numerous professional journals, and book collections of edited chapters across a range of sports-related disciplines, including law, sociology, and management. He is the lead author and editor of the UK's principal student-targeted textbook, namely Gardiner et al, *Sports Law*, due to be published in its fifth edition in December 2020.

“

This is a program I will remember for the rest of my life. If you're on the fence, GO!"

EDWARD OCAMPO

Southwestern Law School
2018 participant



Tamara Moore, Program Co-Director

Tamara Moore is the Senior Associate Director of the Donald E. Biederman Entertainment and Media Law Institute and the Co-Director of the London Summer Study Abroad Program. Her career in the

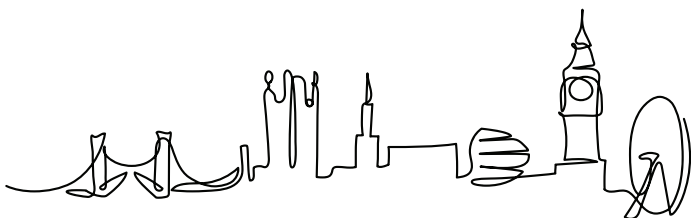
Institute spans more than 19 years, and she has traveled to London for its summer law program for the past ten years. In addition to overseeing all aspects of the London program, she is the chief admissions professional for Southwestern's LL.M. program in entertainment and media law. Tamara is a member of the Media Law Resource Center (MLRC) and sits on the planning committees for many of the Biederman Institute's various entertainment and media law conferences and symposia.



The London Summer Program is an experience that incorporates so much room for achieving both personal and professional goals. I could not have asked for a better way to spend my summer!"

DEBORAH KADIRI

Howard University School of Law
2019 participant



London

HOW MUCH WILL IT COST?

Application Fee	\$250
<i>(non-refundable but applied toward tuition)</i>	
Reservation Fee	\$750
<i>(non-refundable but applied toward tuition)</i>	
Tuition	\$5,426
Housing and Materials	\$3,074
<i>(includes housing, breakfast, books and materials, London-area excursions, orientation lunch, and final dinner party)</i>	
Total	\$9,500

Tuition and fees paid to Southwestern Law School (\$9,500) will cover:

- ◆ Tuition and fees for two courses (6 units)
- ◆ Private en suite dorm room (e.g., private shower & toilet)
- ◆ Breakfast in the dorm dining room
- ◆ Assigned books and reading materials
- ◆ Opening-day London lunch and excursion, farewell dinner party, and several other program excursions

Students must bear the following costs not included in tuition:

- ◆ Airfare to and from London
- ◆ Lunch, dinner, snacks, drinks
- ◆ Transportation in London
- ◆ Entertainment
- ◆ Travel expenses for weekend, out-of-London trips
- ◆ Phone calls
- ◆ Personal items, including toiletries, clothes and souvenirs

Prices in London

- ◆ Goods and services cost about the same in London as they do in the United States.
- ◆ But, as this brochure goes to press, 1 British Pound Sterling is equivalent to \$1.28 U.S. Dollars, and the exchange rate may be greater by June/July 2020.
- ◆ As a result, students should estimate that purchases in London will cost them more than what they would cost in the U.S. and budget accordingly.

DATES AND DEADLINES

February 1 > Acceptance to the program will be offered to applicants on a rolling basis beginning February 1. Applications will be accepted until maximum enrollment is reached. Enrollment in each course is limited due to classroom size, so applying early is strongly encouraged.

Immediately After Acceptance > A reservation fee of \$750 will be due immediately after acceptance. Until the reservation fee is received, the student's spot in the program will not be reserved and may be offered to another applicant.

Mid-April > Enrollment agreements and statements for the remaining balance of the tuition will be mailed to students in mid-April.

May 1 > Signed enrollment agreements and payment of the balance of tuition (or confirmation of Financial Aid) will be due by May 1.

TRAVEL AND LIVING ACCOMMODATIONS

Students will be responsible for their own travel arrangements to and from London. Housing has been arranged at the University of London's College Hall and will be provided for program participants from **Sunday afternoon, June 14 through Sunday morning, July 17**. All rooms are single occupancy and have private toilets and showers. Housing includes breakfast. There are no cooking facilities available to students in College Hall but College Hall is in the University of London/Russell Square/ Bloomsbury District of London, where a wide variety of eating establishments are located.

ADMISSION AND COURSE CREDIT

Southwestern is approved by the American Bar Association and is a member of the Association of American Law Schools. The ABA has approved the International Entertainment and Media Law London Summer Program. Applicants must be law students in good standing with sufficient English proficiency. Prior to the start of the summer program, each student must have completed the first year of law study and must submit a transcript and a letter of good standing from his/her home institution.

Students may register for two courses, for a total of six-semester units of credit. Each professor will administer a final exam and assign grades. Grades will conform to Southwestern's grading policies. Southwestern utilizes an alpha grading system in which the actual grade earned is represented by an alphabetical letter. Grades are assigned from A+ (4.33) to F (0.00). Students are advised to consult their home institution policies concerning the transfer of course work. Additional information can be found in Southwestern's Student Handbook, which will be made available to all accepted applicants and is also available upon written request.

Southwestern will send a transcript to the student's home institution following completion of the program and final payment of all tuition and fees. Acceptance of transfer credit is subject to determination by the student's home institution. Students should be aware that participation in a summer program is unlikely to accelerate their graduation dates; students interested in acceleration should consult their home institution.

STATE DEPARTMENT TRAVEL INFORMATION

Visit the United States Department of State website for information about traveling to and within the United Kingdom (<http://travel.state.gov/content/passports/english/country/united-kingdom.html>). If, prior to the commencement of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program will be conducted, all registrants will be notified promptly of the warning and be given an opportunity to withdraw from the program. If, during the course of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program is being conducted, students will be notified promptly of the warning and given an opportunity to withdraw from the program. In the event that students withdraw from the program as permitted in these criteria during the course of the program, or if the program is terminated, students will be refunded fees paid except for room and board payments utilized prior to the date of withdrawal or termination.

TUITION REFUND POLICY

Students who withdraw from the program or request a class change must notify the Institute in writing as early as possible. Students who withdraw before the first day of the summer program may receive a 100% credit of charged tuition (but not housing and materials fee), with the exception of the \$250 non-refundable application fee and the \$750 non-refundable registration fee. Thereafter, a refund for tuition is pro-rated on a daily basis. After 60% of the program is completed, there is no refund.

Students who withdraw from the program prior to the commencement of the program due to a course cancellation, significant change, or the cancellation of the program, including cancellation because of a U.S. State Department travel warning or alert, will be refunded all monies advanced within twenty (20) days after the cancellation or withdrawal.

Students who withdraw from the program during the course of the program due to a course cancellation, significant change, or termination of the program, including termination because of a U.S. State Department travel warning or alert, will be refunded fees paid except for room and board payments utilized prior to the date of termination or withdrawal.

CANCELLATION POLICY

Southwestern reserves the right to change or cancel the London Summer Program at any time prior to May 1. Southwestern also reserves the right to cancel any course due to insufficient enrollment. Cancellation of the program or any course after May 1 will occur only if necessary for reasons beyond Southwestern's control. For cancellation that occurs after a deposit has been paid, the program director will use his/her best efforts to make arrangements for each student enrolled to attend a similar program, if the student so desires, and all money advanced by the student shall be refunded within twenty (20) days after the date of cancellation. Students who have paid a deposit or registered for the program also have the opportunity to withdraw from the program if there are changes in the course offerings or other significant aspects of the program and receive a refund of fees paid with the exception of room and board payments utilized prior to the date of withdrawal. In the event of cancellation, students will immediately be notified by email, phone, and U.S. mail. This program has not been canceled in prior years.

LIABILITY AND INSURANCE

Southwestern will not be responsible in any manner whatsoever for personal injuries, medical conditions, or loss or damage to personal property incurred by any student or program participant, including but not limited to transit to or from London. Southwestern requires students to obtain health insurance that covers or reimburses for health care abroad and requires the plan to cover medical evacuation and repatriation.



Wonderful learning opportunity,
great life experience."

CODY MORRISON

Southern Texas Thurgood Marshall,
2018 participant



AN EXPERIENCED SUMMER ABROAD PROGRAM PROVIDER

For more than 20 years, Southwestern has offered popular summer law programs in England; Buenos Aires, Argentina; Vancouver, B.C., Canada; and Guanajuato, Mexico (as part of a consortium). Students from more than 90 different law schools have participated in these programs, which feature courses in a variety of subjects with an international or comparative law emphasis, as well as immersion in the culture and environment of the host countries.

THE DONALD E. BIEDERMAN ENTERTAINMENT AND MEDIA LAW INSTITUTE

Through the Donald E. Biederman Entertainment & Media Law Institute (BEMLI), Southwestern Law School offers the most comprehensive entertainment and media law curriculum in the United States. Ranked among The Hollywood Reporter's listing of "America's Top Ten Entertainment Law Schools," Southwestern's extensive course offerings, international programs, externships, and other co-curricular activities are specifically designed to prepare graduates for the practice of law in connection with a host of entertainment and media disciplines across both traditional and internet mediums such as film, television, music, theater, advertising, sports, and journalism. Southwestern has an outstanding entertainment and media law faculty, and its graduates occupy important positions across a broad range of entertainment and media industry organizations.

Southwestern Law School is approved by the Council of the Section of Legal Education and Admissions to the Bar of the American Bar Association, 321 North Clark Street, Chicago, IL 60654, 312-988-6738, and is a member of the Association of American Law Schools.

Since 1911, Southwestern Law School has served the public as a nonprofit, nonsectarian educational institution. Southwestern Law School does not discriminate on the basis of race, color, age, religion, national origin, ancestry, sex, sexual orientation, gender identity, disability, medical condition, pregnancy, marital status, veteran/military status, or any other characteristic protected by state or federal law in connection with admission to the school, or in the administration of any of its educational, employment, housing, financial aid, scholarship, or student activity programs. Nondiscrimination has been the policy of Southwestern since its founding. The law school also requires employers using its placement services and facilities to abide by these standards and to ensure that no such discrimination occurs in hiring, promotion, or compensation for work assignments.



SOUTHWESTERN LAW SCHOOL

Los Angeles, California ▪ www.swlaw.edu

CONTACT INFORMATION

All inquiries, forms, and correspondence about the program should be directed to:

[Tamara D. Moore](mailto:GoToLondon@swlaw.edu)

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