

ENTERTAINMENT LAW
2019 ANNUAL
SUMMER ABROAD PROGRAM

London

June 16-July 19, 2019



The only summer abroad law program devoted exclusively to
international entertainment law!

Presented by Southwestern Law School's
Donald E. Biederman Entertainment and Media Law Institute

Welcome to the 15th annual international entertainment and media law program in London, UK, hosted and presented by Southwestern Law School.

The first summer abroad program wholly dedicated to international entertainment and media law, this five-week excursion is designed to provide a unique and inspiring educational and international networking experience for law school students in the United States and abroad.

Running from Sunday, June 16 through Friday, July 19, the program offers attendees an opportunity to enroll in up to 2 of the 4 courses on offer for a total of 6 academic credits under American Bar Association guidelines. The courses are taught in London for a total of 4 hours a day from Monday through Thursday, enabling the participants to imbibe the historic and cultural aspects of the country during off hours and to explore nearby regions and even take domestic trips throughout Europe over the extended weekend.

The program further features excursions to visit the UK Supreme Court, the Royal Courts of Justice, Chelsea Stadium, and other legal, entertainment, media and cultural institutions in London.



CALENDAR

Saturday, June 15

Students check into College Hall

Sunday, June 16

Mandatory Orientation; Thames River Cruise

Monday, June 17

Classes begin

Wednesday, July 17

Last day of classes

Thursday, July 18

Final exams in International Entertainment Law and International Art Law

Friday, July 19

Final exams in Comparative Media Law and Negotiating and Drafting International Entertainment Contracts; Farewell Dinner Party

Sunday, July 21

Last day to vacate College Hall

COURSES & SCHEDULE

Courses meet Monday through Thursday in the first four weeks of the program, and Monday through Wednesday in the final week. Students may enroll in two of the following courses (one course in Period One and a second course in Period Two):

PERIOD ONE

9:00 to 11:00 a.m.

International Entertainment Law (3 units)

or

International Art Law (3 units)

PERIOD TWO

11:10 a.m. to 1:10 p.m.

Comparative Media Law (3 units)

or

Negotiating and Drafting International Entertainment Contracts (3 units)

CLASSROOM LOCATION

University of Law, a private law school operating throughout the UK: www.law.ac.uk/locations/london-bloomsbury/

COURSE DESCRIPTIONS

International Entertainment Law / Professor Geoffrey Scott

This course explores select international legal issues that arise when representing clients in the entertainment industry – especially those in music, publishing and film. Major topics include but are not limited to: The creative personality and the creative process; cross-border acquisition of rights to literature, drama, music, art; the recognition and exploitation of celebrity interests in name and likeness; the interest of fans in celebrities and the implications of rights of privacy; reputational interests of celebrities; trademarks and the use of trade symbols and principles in entertainment; the protection of artistic expression through copyright; principles of entertainment contracts and recording agreements; barriers created by copyright and international trade laws to cross-border exploitation of music recordings, film, books, and other entertainment products; domestic content requirements, censorship, and international piracy; the cross-border collection of entertainment royalties; and matters related to professional responsibility. Cases and other legal materials to be studied include those from the United States, Canada, Australia, Great Britain, as well as the European Union.

International Art Law / Professor Henry Lydiate

Artworks reflect the cultures of their creators, but artworks themselves know no boundaries. Perhaps for this reason, the most interesting and newsworthy issues in art law today are international law issues. This course will address international legal issues related to art as a creative endeavor, art as an article of commerce, and art as a significant cultural artifact. Issues to be examined include: the moral rights of artists; international copyright (and other) protections for artists and their work; legal aspects of international art loans and consignments; export and import control laws designed to prevent the cross-border shipment of culturally significant artworks; and the recovery of stolen artworks, especially those plundered during wartime, including statutes that prevent the seizure of artworks from non-profit museums, in order to encourage international art loans, even if the artworks were stolen or illegally exported.

Comparative Media Law / Professor RonNell Anderson Jones

This course explores the timely and controversial topic of the intersection of media and the law, focusing on the impact that the law has upon the press as it gathers information and publishes the news. Students will become familiar with U.S. cases addressing the issues of libel, appropriation, public information, reporter's privilege, and access to criminal proceedings. Students will also consider recent attacks on the press from top political officials and will debate the ways in which shifts in media behavior and changes in public sentiment have emboldened these attacks. Using British law as a point of comparison, students will investigate different legal approaches that can be employed in a free and democratic society for balancing the interests of government openness and press freedom with countervailing interests in ensuring privacy, protecting individual reputation, and guaranteeing fair trials.

Negotiating and Drafting International Entertainment Contracts / Professors Jay Gendron & Orly Ravid '14

The initial part of this course will provide students with the opportunity to learn negotiation principles, techniques and tactics prior to negotiating a television actor agreement with other students in the class. Immigration and talent guild jurisdictional requirements will also be covered as they relate to the negotiation of the actor deal. Students will be asked to draft a deal memo outlining the terms of the deal. The deal memos will be reviewed and compared to those of the other negotiation teams in the class. The subsequent part of the course will entail studying an overview of the entertainment industry landscape with respect to deal-making and contract drafting. Students will review real world entertainment contracts from studio forms to independent agreements relating to film, television/series, and music licensing. The course will explore best practices in drafting contract language in any context and as applied to entertainment agreements. Students will also learn fundamentals of managing clients and opposing parties in connection with negotiating, drafting, and finalizing entertainment contracts. Students will participate in drafting exercises with consistent instructor feedback.



FACULTY/STAFF



Professor Jay Gendron

Jay Gendron is an Associate Professor of Law at Southwestern where he teaches Entertainment Business Affairs Negotiation, the Entertainment Law Capstone and in the Entertainment and the Arts Law Clinic.

Professor Gendron spent more than 20 years at Warner Bros. Television, most recently as Vice President of Business Affairs, serving as the primary point person for negotiations with writers, producers, directors and actors for the world's largest supplier of primetime scripted television. In this position, he handled all aspects of television business affairs, including network license agreements, rights acquisitions and A-Level overall writer/producer agreements. Earlier in his career, he was an attorney with the firms of Leopold, Petrich & Smith and McCutchen, Black, Verleger & Shea. Professor Gendron earned his B.A. from the University of Notre Dame and his J.D. from Duke University.



Professors in this program were amazing!"

QUINN BAUDUCCO

Southwestern Law School
2018 participant



RonNell Anderson Jones

Professor RonNell Andersen Jones is an Affiliated Fellow at Yale Law School's Information Society Project and is the Lee E. Teitelbaum Chair and Professor of Law at the University of Utah S.J. Quinney College

of Law. A former newspaper reporter and editor, Professor Jones teaches, researches and writes on legal issues affecting the press and on the intersection between the media and the courts, with a particular focus on the U.S. Supreme Court. Her work on press-freedom issues has appeared in numerous top journals, including *Northwestern Law Review*, *Michigan Law Review*, *Minnesota Law Review*, *UCLA Law Review*, and *Harvard Law Review Forum*. Her scholarship also addresses emerging areas of social media law and issues of government accountability and transparency. Professor Jones graduated first in her law school class and clerked for the Honorable William A. Fletcher on the Ninth Circuit Court of Appeals and for Justice Sandra Day O'Connor on the United States Supreme Court.



Henry Lydiate

Professor Henry Lydiate is a Barrister who has specialized in the law relating to visual art and design for over 25 years. He conducted a two-year research project into the legal needs of visual artists in the U.K.

in the 1970's. This led to his establishment of Artlaw Services, a free legal advice, education and training service for the art community which he served as chair, legal adviser and trainer/educator until 1984. Professor Lydiate writes a regular Artlaw column published in *Art Monthly* since its first issue in 1976, and his collected articles are published by Artquest at www.artquest.org.uk/artlaw. Currently a consultant specializing in visual art and design, Professor Lydiate now teaches the M.A. Arts Management course at the Ashcroft International Business School in Cambridge and the M.A. Arts Policy and Management course at Birkbeck College, University of London. He received his Bachelor of Laws, LLB, from University of Newcastle Upon Tyne, UK; Barrister, Inns of Court, UK, 1974 Pupilmaster, Inns of Court, UK.



Orly Ravid '14

Orly Ravid is the Director of the Donald E. Biederman Entertainment and Media Law Institute and Associate Professor of Law at Southwestern where she teaches Entertainment & the Arts Legal Clinic. As an

entertainment attorney in Mitchell Silberberg & Knupp LLP's Motion Picture, Television & Music Transactions Department and the founder of non-profit The Film Collaborative (TFC), Professor Ravid counseled and contributed to Sundance's Artist Services / Transparency Project and has spoken about distribution on panels and conferences at film schools and festivals including Sundance, UCLA, USC, IDFA, Cannes, SXSW, and LAFF/Film Independent. She has written numerous articles on distribution, some of which have debuted on Indiewire. Professor Ravid earned her B.A., English Literature, Columbia University, Barnard College, and her J.D. from Southwestern Law School.



This program was the highlight of my law school career."

SEAN MCLAUGHLIN

Southern Texas Thurgood Marshall
2018 participant



Geoffrey Scott

Professor Scott has a wide range of teaching and scholarly interests, but his focus is intellectual property and the intersection of the worlds of artistic and scientific expression and the law.

He has given particular attention to the protection of cultural properties in both Europe and Asia, to domestic and international entertainment issues with an emphasis on music, and to the representation of the individual professional athlete. He received a Fulbright Scholar award in 2004-2005 for his research in the protection of cultural and ethnographic properties in Asia, and he has been a visiting professor and scholar at the University of Delaware Graduate College of Marine Studies in the fields of biotechnology and intellectual property law. He is a Fellow with the Institute of Advanced Legal Studies in London, and is the founder and supervisor of the Penn State Arts, Sports and Entertainment Law Clinic.



This is a program I will remember for the rest of my life. If you're on the fence, GO!"

EDWARD OCAMPO

Southwestern Law School
2018 participant



Tamara Moore, Program Director

Tamara Moore is the Associate Director of the Donald E. Biederman Entertainment and Media Law Institute at Southwestern and the Director of the London Summer Study Abroad Program. Her career in the

Institute spans more than 18 years and she has traveled to London for its summer program for the past nine years. In addition to overseeing all aspects of the London program, Tamara is the chief admissions professional for Southwestern's LL.M. program in entertainment and media law. She is a member of the Media Law Resource Center (MLRC), and sits on the planning committees for many of the Biederman Institute's various entertainment and media law conferences and symposia.

HOW MUCH WILL IT COST?

| | |
|---|----------------|
| Application Fee | \$250 |
| <i>(non-refundable but applied toward tuition)</i> | |
| Reservation Fee | \$750 |
| <i>(non-refundable but applied toward tuition)</i> | |
| Tuition | \$5,176 |
| Housing and Materials | \$3,074 |
| <i>(includes housing, breakfast, books and materials, London-area excursions, orientation lunch and final dinner party)</i> | |
| Total | \$9,250 |

Tuition and fees paid to Southwestern Law School (\$9,250) will cover:

- ◆ Tuition and fees for two courses (6 units)
- ◆ Private en suite dorm room (i.e., private shower & toilet)
- ◆ Breakfast in the dorm dining room
- ◆ Assigned books and reading materials
- ◆ Opening-day London lunch and excursion, farewell dinner party, and several other program excursions

Students must bear the following costs not included in tuition:

- ◆ Airfare to and from London
- ◆ Lunch, dinner, snacks, drinks
- ◆ Transportation in London
- ◆ Entertainment
- ◆ Travel expenses for weekend, out-of-London trips
- ◆ Phone calls
- ◆ Personal items, including toiletries, clothes and souvenirs

Prices in London

- ◆ Goods and services cost about the same in London as they do in the United States.
- ◆ But, as this brochure goes to press, 1 British Pound Sterling is equivalent to \$1.28 U.S. Dollars, and the exchange rate may be greater by June/July 2019.
- ◆ As a result, students should estimate that purchases in London will cost them more than what they would cost in the U.S. and budget accordingly.

DATES AND DEADLINES

February 1 > Acceptance to the Program will be offered to applicants on a rolling basis beginning February 1. Applications will be accepted until maximum enrollment is reached. Enrollment in each course is limited due to classroom size, so early application is strongly encouraged.

Immediately After Acceptance > A reservation fee of \$750 will be due immediately after acceptance. Until the reservation fee is received, the student's spot in the program will not be reserved and may be offered to another applicant.

Mid-April > Enrollment agreements and statements for the remaining balance of the tuition will be mailed to students in mid-April.

May 1 > Signed enrollment agreements and payment of the balance of tuition (or confirmation of Financial Aid) will be due by May 1.

TRAVEL AND LIVING ACCOMMODATIONS

Students will be responsible for their own travel arrangements to and from London. Housing has been arranged at the University of London's College Hall and will be provided for program participants from **Saturday afternoon, June 15 through Sunday morning, July 21**. All rooms are single occupancy and have private toilets and showers. Housing includes breakfast. There are no cooking facilities available to students in College Hall but College Hall is in the University of London/Russell Square/ Bloomsbury District of London, where a wide variety of eating establishments are located.

ADMISSION AND COURSE CREDIT

Southwestern is approved by the American Bar Association and is a member of the Association of American Law Schools. The ABA has approved the International Entertainment and Media Law London Summer Program. Applicants must be law students in good standing with sufficient English proficiency. Prior to the start of the summer program, each student must have completed the first year of law study and must submit a transcript and a letter of good standing from his/her home institution.

Students may register for two courses, for a total of six semester units of credit. Each professor will administer a final exam and assign grades. Grades will conform to Southwestern's grading policies. Southwestern utilizes an alpha grading system in which the actual grade earned is represented by an alphabetical letter. Grades are assigned from A+ (4.33) to F (0.00). Students are advised to consult their home institution policies concerning the transfer of course work. Additional information can be found in Southwestern's Student Handbook, which will be made available to all

accepted applicants and is also available upon written request.

Southwestern will send a transcript to the student's home institution following completion of the program and final payment of all tuition and fees. Acceptance of transfer credit is subject to determination by the student's home institution. Students should be aware that participation in a summer program is unlikely to accelerate their graduation dates; students interested in acceleration should consult their home institution.

STATE DEPARTMENT TRAVEL INFORMATION

Visit the United States Department of State website for information about traveling to and within the United Kingdom (<http://travel.state.gov/content/passports/english/country/united-kingdom.html>). If, prior to the commencement of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program will be conducted, all registrants will be notified promptly of the warning and be given an opportunity to withdraw from the program. If, during the course of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program is being conducted, students will be notified promptly of the warning and given an opportunity to withdraw from the program. In the event that students withdraw from the program as permitted in these criteria during the course of the program, or if the program is terminated, students will be refunded fees paid except for room and board payments utilized prior to the date of withdrawal or termination.

TUITION REFUND POLICY

Students who withdraw from the program or request a class change must notify the Institute in writing as early as possible. Students who withdraw before the first day of the summer program may receive a 100% credit of charged tuition (but not housing and materials fee), with the exception of the \$250 non-refundable application fee and the \$750 non-refundable registration fee. Thereafter, refund for tuition is pro-rated on a daily basis. After 60% of the program is completed, there is no refund.

Students who withdraw from the program prior to the commencement of the program due to a course cancellation, significant change, or the cancellation of the program, including cancellation because of a U.S. State Department travel warning or alert, will be refunded all monies advanced within twenty (20) days after the cancellation or withdrawal.

Students who withdraw from the program during the course of the program due to a course cancellation, significant change, or termination of the program, including termination because of a U.S. State Department travel warning or alert, will be refunded fees paid except for room and board payments utilized prior to the date of termination or withdrawal.

CANCELLATION POLICY

Southwestern reserves the right to change or cancel the London Summer Program at any time prior to May 1. Southwestern also reserves the right to cancel any course due to insufficient enrollment. Cancellation of the program or any course after May 1 will occur only if necessary for reasons beyond Southwestern's control. For cancellation that occurs after a deposit has been paid, the program director will use his/her best efforts to make arrangements for each student enrolled to attend a similar program, if the student so desires, and all money advanced by the student shall be refunded within twenty (20) days after the date of cancellation. Students who have paid a deposit or registered for the program also have the opportunity to withdraw from the program if there are changes in the course offerings or other significant aspects of the program and receive a refund of fees paid with the exception of room and board payments utilized prior to the date of withdrawal. In the event of cancellation, students will immediately be notified by email, phone and U.S. mail. This program has not been cancelled in prior years.

LIABILITY AND INSURANCE

Southwestern will not be responsible in any manner whatsoever for personal injuries, medical conditions or loss or damage to personal property incurred by any student or program participant, including but not limited to transit to or from London. Southwestern requires students to obtain health insurance that covers or reimburses for health care abroad, and requires the plan to cover medical evacuation and repatriation.



Wonderful learning opportunity,
great life experience."

CODY MORRISON

Southern Texas Thurgood Marshall,
2018 participant



AN EXPERIENCED SUMMER ABROAD PROGRAM PROVIDER

For more than 20 years, Southwestern has offered popular summer law programs in England; Buenos Aires, Argentina; Vancouver, B.C., Canada; and Guanajuato, Mexico (as part of a consortium). Students from more than 90 different law schools have participated in these programs, which feature courses in a variety of subjects with an international or comparative law emphasis, as well as immersion in the culture and environment of the host countries.

THE DONALD E. BIEDERMAN ENTERTAINMENT AND MEDIA LAW INSTITUTE

Through the Donald E. Biederman Entertainment & Media Law Institute (BEMLI), Southwestern Law School offers the most comprehensive entertainment and media law curriculum in the United States. Ranked among The Hollywood Reporter's listing of "America's Top Ten Entertainment Law Schools," Southwestern's extensive course offerings, international programs, externships and other co-curricular activities are specifically designed to prepare graduates for the practice of law in connection with a host of entertainment and media disciplines across both traditional and internet mediums such as film, television, music, theater, advertising, sports and journalism. Southwestern has an outstanding entertainment and media law faculty, and its graduates occupy important positions across a broad range of entertainment and media industry organizations.

Southwestern Law School is approved by the Council of the Section of Legal Education and Admissions to the Bar of the American Bar Association, 321 North Clark Street, Chicago, IL 60654, 312-988-6738, and is a member of the Association of American Law Schools.

Since 1911, Southwestern Law School has served the public as a nonprofit, nonsectarian educational institution. Southwestern Law School does not discriminate on the basis of race, color, age, religion, national origin, ancestry, sex, sexual orientation, gender identity, disability, medical condition, pregnancy, marital status, veteran/military status, or any other characteristic protected by state or federal law in connection with admission to the school, or in the administration of any of its educational, employment, housing, financial aid, scholarship, or student activity programs. Nondiscrimination has been the policy of Southwestern since its founding. The law school also requires employers using its placement services and facilities to abide by these standards and to ensure that no such discrimination occurs in hiring, promotion, or compensation for work assignments.



SOUTHWESTERN LAW SCHOOL

Los Angeles, California ▪ www.swlaw.edu

CONTACT INFORMATION

All inquiries, forms and correspondence about the program should be directed to:

[Tamara D. Moore](mailto:Tamara.D.Moore@swlaw.edu)

Director, London Summer Program
Biederman Entertainment and Media Law Institute
Southwestern Law School
3050 Wilshire Boulevard
Los Angeles, CA 90010-1106

Tel: (213) 738-6602

gotolondon@swlaw.edu

www.GoToLondonLaw.com

