



Call for Entries:

MAYOR TOM BRADLEY LEGACY VISUAL ART COMPETITION

[The Mayor Tom Bradley Legacy Visual Art Competition](#) is being conducted as part of the Tom Bradley Centennial Year Project to honor the memory of Los Angeles' longest serving (1973-1993) and first African American mayor who would have turned 100 in December 2017. Mayor Bradley's historic leadership continues to have an unprecedented impact on the City of Los Angeles more than two decades after he completed five terms as mayor and more than 50 years in public service.

With the goal of exposing a new generation to the amazing story and inspiration of Mayor Bradley, the competition is **designed to generate exciting student-produced artwork** reflecting the Mayor's legacy and the importance of civic engagement. Finalists' art will be displayed at the historic [Bullocks Wilshire](#) landmark and other civic and cultural venues of Los Angeles.

The competition is being coordinated by [Southwestern Law School](#)¹ in collaboration with the [Tom and Ethel Bradley Foundation](#) and the [Los Angeles Valley College Department of Art](#), in addition to other educational partners, such as the [CSUN Department of Art](#).

¹ Mayor Bradley earned his law degree at Southwestern in 1956.

Art Theme

"A Life of Purpose: Celebrating the Life and Legacy of Mayor Tom Bradley"

Artwork should reflect one or more aspects of Mayor Tom Bradley's contributions to the development of Los Angeles; his trailblazing legacy of perseverance, vision, coalition building, civility, innovation and inspiration; and the need for young people to follow Tom Bradley's example by making civic engagement an important part of their lives. Artwork could also be based on the historic times and issues in Los Angeles during Mayor Bradley's tenure.

Eligibility

Each participant must be enrolled as a student between January 2017 and January 2018 in a high school, community college, college or university within the Greater Los Angeles area.

Art Submission Dates

Submissions Open: December 1, 2017

Submission Deadline: April 1, 2018 -- Entries may be submitted until 12:00 midnight PST.

Note: Participants are encouraged to register/complete the entry form at <https://mayortombradleylegacyvisualartcompetition.artcall.org/> as early as possible in order to receive information regarding competition updates and related news, additional resources, helpful hints from members of the judging panel, and possible additional award or recognition opportunities. **Art may be uploaded any time up to the submission deadline.**

Media and Technique Requirements

Artwork may be realistic or abstract. Any (or a combination) of the following media or techniques may be used:

- Paint (watercolor, tempera, poster, oil, acrylic, etc.)
- Drawing materials (ink, pencil, charcoal, chalk/pastels, oil pastels, colored pencils, markers, etc.)
- Prints (etchings, lithographs, silkscreen prints, block prints, etc.)
- Collage, mixed media
- Original digital illustration
- Photography
- Sculpture (clay, wood, assemblage, papier mache, plastics, metal)

Note: Materials that are extremely delicate or easily breakable, such as glass, are discouraged. No video/film submissions will be accepted for this competition.

Size and Weight Limitations

Artwork must:

- measure *at least* 5 inches in height and 5 inches in width
- measure *no larger* than 48 inches in height, 48 inches in width and 12 inches in depth
- weigh *no more* than 15 lbs.

Judging Criteria

The panel of judges will include prominent local artists, educators and civic leaders who will review entries based on the following criteria:

- Interpretation of the Theme
- Artistry/Technical Skill
- Originality

Awards and Recognition

The Bradley Art Competition will award the following cash prizes:

First Place: \$300

Second Place: \$200

Third Place: \$100

At the judges' discretion, additional entries may earn Honorable Mention recognition. All finalists will be notified by April 1, 2018. Up to 20 Finalist entries will be selected for possible display at Southwestern's historic [Bullocks Wilshire](#) landmark on Wilshire Boulevard and other venues. Directions will be provided for preparing and delivering winning artwork to Southwestern Law School or other local venues for public display beginning Spring 2018.

Intellectual Property

All artwork must be created entirely by the individual entrant and must be original in design, concept and execution. Any artwork that depicts copyrighted images or infringes on the intellectual property of another party will be disqualified. By participating in the competition, each entrant grants Southwestern Law School, competition partners, display venues and their affiliates non-exclusive perpetual license to reproduce images of the artwork in their respective websites, print materials and displays, and grants permission to use his/her name, likeness, and artwork for publicity purposes without payment of additional consideration.

Complete rules and entry form for the Tom Bradley Visual Art Competition are available at <https://mayortombradleylegacyvisualartcompetition.artcall.org/www.tombradley100.com> [Obituary](#) (enter "Mayor Tom Bradley" in Keywords Search)

www.mayortombradley.com/biography

[Documentary](#)

[Bradley Center Photos](#)
[LA Public Library Photos](#)

Questions may be directed to bradleyartcompetition@swlaw.edu