

SOUTHWESTERN LAW SCHOOL'S DONALD E. BIEDERMAN
ENTERTAINMENT AND MEDIA LAW INSTITUTE

www.swlaw.edu/entertainment

The Donald E. Biederman Entertainment and Media Law Institute offers the most comprehensive entertainment and media law curriculum in the United States and was ranked number four in *The Hollywood Reporter's* first ever listing of "America's Top Ten Entertainment Law Schools." The Institute's extensive course offerings, international programs, externship and practicum opportunities, and other co-curricular activities are specifically designed to prepare graduates for the practice of law in creative industries such as film, television, music, theater, advertising, sports, the news media and the internet. Southwestern's Entertainment and the Arts Legal Aid Clinic enables students to provide business and legal affairs services to low-budget filmmakers and other creative artists under the supervision of faculty. Southwestern has an outstanding entertainment and media law faculty, and its graduates occupy important positions with a broad range of entertainment and media companies and law firms specializing in the representation of entertainment and media clients.

THE MEDIA LAW RESOURCE CENTER

www.medialaw.org

The Media Law Resource Center (MLRC) is a non-profit membership organization founded in 1980 by leading American media to provide a wide range of information and support on media law and policy issues, including news and analysis of legal developments—led by MLRC's daily MediaLawDaily and its monthly MediaLawLetter—litigation resources and practice guides, annual books and surveys on media law issues, and national and international media law meetings and conferences. MLRC also works with its membership on responding to legislative and policy proposals and in promoting First Amendment and free expression rights. MLRC's Media Membership includes content creators and providers that operate across the media spectrum: newspaper, magazine, and book publishers, bloggers and website operators, broadcasters, journalists, authors and photographers; media insurers, and trade associations. MLRC's law firm wing, the Defense Counsel Section, has more than two hundred member firms nationwide, in Canada, England and elsewhere around the world engaging in media and First Amendment defense representation.

CLE Credit

This conference offers 4 hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

Location

Los Angeles Times Building, Globe Lobby Address:
202 W. 1st Street, Los Angeles, CA 90012

Parking Structure Address (parking is \$9 per vehicle):
213 S. Spring Street, Los Angeles, CA 90012

Directions from parking structure to Globe Lobby:

- Exit garage on the Spring Street side
- Head north on Spring Street
- Turn left at 1st Street
- Globe Lobby entrance is near the corner of 1st/Spring

Questions?

Questions may be directed to Southwestern's Biederman Institute at (213) 738-6602 or institute@swlaw.edu.

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SOUTHWESTERN LAW SCHOOL'S
BIEDERMAN ENTERTAINMENT AND MEDIA LAW INSTITUTE
& THE MEDIA LAW RESOURCE CENTER PRESENT
THE 13TH ANNUAL ENTERTAINMENT & MEDIA LAW CONFERENCE

ONE YEAR AFTER THE SONY HACKS

Reverberations in the Industry & the Law

THURSDAY, JANUARY 14, 2016
LOS ANGELES TIMES BUILDING



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ONE YEAR AFTER THE SONY HACKS Reverberations in the Industry and the Law

THURSDAY, JANUARY 14, 2016 ♦ LOS ANGELES TIMES BUILDING

SCHEDULE

1:00 - 2:15 p.m. **Registration**

2:15 - 2:30 p.m. **Welcome and Introductions**

2:30 - 3:50 p.m. **The Future of Theaters –
The Role of Traditional Distribution in the Digital Era**

Theater chains don't seem to be going anywhere any time soon, but do they still play the same role in distribution? Is theatrical release the core distribution channel for film, a premium experience for a dedicated audience amidst a range of other options (including digital), or simply a signal that producers take a picture seriously? And how does that affect contractual arrangements?

Moderator: **Steven G. Krone**, Professor of Law and Director, Donald E. Biederman Entertainment and Media Law Institute, Southwestern Law School

Panelists: **Howard Cohen**, Co-President, Roadside Attractions
John Fithian, President & CEO, National Theatre Owners Association
B. James Gladstone, Executive Vice President, Business & Legal Affairs, Lionsgate Entertainment
Mike Pascua, Vice President, Legal and Business Affairs, IMAX Entertainment

3:50 - 4:05 p.m. **Break**

4:05 - 5:25 p.m. **On the Digital Battlements – Dealing with Hackers, Enemy States, and the U.S. Government**

Threats to the security of one's data are more varied, better funded, and frankly scarier than before, with both private and state-sponsored hacks targeting the media industry. Meanwhile, our own state and federal governments impose strict data breach notification laws while also targeting the media with their own demands for information. Where can companies turn (encryption? the cloud?), and what are the legal issues surrounding these choices? To explore these issues, as well as other potential privacy concerns and litigation threats from the in-house and outside-counsel perspectives, our panel will examine the hack—via a hypothetical, of course—of sensitive information and proprietary IP from a fictional media company.

Moderator: **Andrew J. Thomas**, Partner, Jenner & Block LLP

Panelists: **Alisa Bergman**, Senior Vice President and Chief Privacy Officer, Warner Bros. Entertainment
Mary Ellen Callahan, former Chief Privacy Officer, U.S. Department of Homeland Security and current Chair of

Privacy and Information Governance Practice, Jenner & Block LLP

Blaine C. Kimrey, former journalist and current shareholder, Vedder Price

Christin S. McMeley, Chair of the Privacy and Security Practice, Davis Wright Tremaine LLP

5:25 - 5:40 p.m. **Break**

5:40 - 7:00 p.m. **From Your Hard Drive to the Front Page – Leaked Information, Journalism, and the First Amendment**

Hacked information often finds its way to the mainstream press, leaving the disclosure of a hacking victim's data up to the editorial judgment of journalists. While the Supreme Court's decision in *Bartnicki v. Vopper* provides strong protection for journalists publishing information of public importance that was illegally obtained by third-party sources, how far does that go when it comes to entertainment news? Might the rules shift in a new era of digital insecurity? Should the rules shift to afford additional protection to the owners of the hacked information? And is it ethical or appropriate to publish hacked material?

Moderator: **George Freeman**, Executive Director, Media Law Resource Center

Panelists: **Mark Haddad**, Partner, Sidley Austin LLP
Douglas Kmiec, Professor of Law, Pepperdine Law School
Aaron Sorkin, Screenwriter, Producer (*A Few Good Men*, *The West Wing*, *The Newsroom*, *The Social Network*, *Steve Jobs*)
Eugene Volokh, Professor of Law, UCLA School of Law

7:00 - 8:00 p.m. **Reception**

PLANNING COMMITTEE

David Aronoff, Partner, Fox Rothschild LLP

David Cohen, Assistant Chief Counsel, ABC, Inc.

Bradley H. Ellis, Partner, Sidley Austin LLP

George H. Freeman, Executive Director, Media Law Resource Center

Jacqueline Hayes, Senior Vice President and Deputy General Counsel, Warner Bros. Home Entertainment Inc.

Jeffrey P. Hermes, Deputy Director, Media Law Resource Center

Steven G. Krone, Professor of Law and Director, Donald E. Biederman Entertainment and Media Law Institute at Southwestern Law School

Tamara D. Moore, Associate Director, Donald E. Biederman Entertainment and Media Law Institute at Southwestern Law School

Andrew J. Thomas, Partner, Jenner & Block LLP

ONE YEAR AFTER THE SONY HACKS

Reverberations in the Industry and the Law

Thursday, January 14, 2016 ♦ Los Angeles Times Building

REGISTRATION

Registration may be completed online at www.swlaw.edu/mlrconference or submit the form below and return it with the registration fee by **January 6, 2016** to:

Donald E. Biederman Entertainment and Media Law Institute
Southwestern Law School
3050 Wilshire Boulevard, Los Angeles, CA 90010
Fax: (213) 738-6614

Each attendee must register. If necessary, make copies of this form and complete one for each attendee in your group.

No refunds will be given for cancellations after **January 1, 2016**.

Registration Fees:

- **Before January 6:** \$170 for MLRC members; \$195 for non-MLRC members
- **After January 6:** \$195 for MLRC members; \$220 for non-MLRC members
- \$25 for non-Southwestern students
- Complimentary for Southwestern students (*RSVP Required*)

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