

INTERNATIONAL ENTERTAINMENT AND MEDIA LAW SUMMER PROGRAM

LONDON, ENGLAND

JUNE 11 - JULY 14, 2017



The only summer abroad law program devoted exclusively
to international entertainment and comparative media law!



SOUTHWESTERN LAW SCHOOL
Donald E. Biederman Entertainment and Media Law Institute

Southwestern Law School, under the auspices of the Donald E. Biederman Entertainment and Media Law Institute, will host a five-week **Summer Program in International Entertainment and Media Law** at the University of London, from **Sunday, June 11 through Friday, July 14, 2017**. This unique and exciting program will offer a variety of academic, cultural and social experiences through:

- ♦ Courses on International Entertainment Law, Comparative Media Law, International Art Law, and Negotiating and Drafting International Entertainment Contracts
- ♦ Instruction by American and British faculty with extensive international experience
- ♦ Field excursions to the Royal Courts of Justice, Middle Temple Hall, an English Premier League football stadium, and other legal, entertainment, media and cultural institutions in London

The University of London*, the site of the program, is one of the oldest and largest universities in the United Kingdom. It is a "federation" of 19 separate colleges, plus many specialized institutes, and several residence halls. All of Southwestern's courses will be taught in the **Brunei Gallery (1)**, a comfortable, modern building located on the University of London campus in the heart of central London, across the street from Russell Square in the Bloomsbury District, just one block north of the British Museum. Housing with private showers and toilets, and daily breakfast, has been arranged for all students in **College Hall (2)**, a University of London residence hall located across the street from campus, less than a two-minute walk from classes.

The program will take advantage of its London location with organized visits to some of the city's leading entertainment, media, legal and cultural institutions. Moreover, with classes meeting four days a week, students will also have ample opportunity to explore London and other European cities on their own.

CALENDAR

Saturday, June 10

Students check into College Hall

Sunday, June 11

Mandatory Orientation; Thames River Cruise
(includes academic component)

Monday, June 12

Classes begin

Wednesday, July 12

Last day of classes

Thursday, July 13

Final exams in International Entertainment Law and International Art Law

Friday, July 14

Final exams in Comparative Media Law and Negotiating and Drafting International Entertainment Contracts; Farewell Dinner Party

Sunday, July 16

Last day to vacate College Hall



Map courtesy of the Brunei Gallery, University of London

"This program was a great introduction to the international laws that govern the global entertainment and sports industry. If you are serious about getting into these fields, I highly recommend this program!"

– Camille Anidi
Touro Law School

* The University of London is not a co-sponsor of this program and has not reviewed or approved its academic content. The program is offered solely by Southwestern Law School, with the approval of the American Bar Association.

COURSES AND SCHEDULE

Courses meet Monday through Thursday in the first four weeks of the program, and Monday through Wednesday in the final week. Students may enroll in two of the following courses (one course in Period One and a second course in Period Two):

Period One

9:00 to 11:00 a.m.

International Entertainment Law (3 units)

or

International Art Law (3 units)

Period One final exams: Thursday, July 13

Period Two

11:15 a.m. to 1:15 p.m.

Comparative Media Law (3 units)

or

Negotiating and Drafting International Entertainment Contracts
(3 units)

Period Two final exams: Friday, July 14

International Entertainment Law (3 units)

Professor Lionel Sobel

This course will survey the international legal issues that lawyers deal with when representing clients in the entertainment industry - especially the movie, music, sports and publishing businesses. These issues include: cross-border acquisition of rights to literature, drama, music, art, celebrity names and likenesses, titles and trademarks; international finance, especially of motion picture production; barriers created by copyright and international trade laws to cross-border distribution of music recordings, movie videos, books, magazines and other entertainment products; and issues that arise during exhibition, performance and sale of entertainment, such as domestic content requirements, regulation of offensive content, international piracy and the cross-border collection of music and movie royalties. Cases and other legal materials to be studied include those from the United States, Canada, Australia, Great Britain, France and Germany, as well as the European Union and the World Trade Organization. The course, however, is not a comparative laws course; it is about cross-border transactions and disputes between people and companies from two or more separate countries.

International Art Law (3 units)

Professor Henry Lydiate

Artworks reflect the cultures of their creators, but artworks themselves know no boundaries. Perhaps for this reason, the most interesting and newsworthy issues in art law today are international law issues. This course will address international legal issues related to art as a creative endeavor, art as an article of commerce, and art as a significant cultural artifact. Issues to be examined include: the moral rights of artists; international copyright (and other) protections for artists and their work; legal aspects of international art loans and consignments; export and import control laws designed to prevent the cross-border shipment of culturally significant artworks; and the recovery of stolen artworks, especially those plundered during wartime, including statutes that prevent the seizure of artworks from non-profit museums, in order to encourage international art loans, even if the artworks were stolen or illegally exported.

Comparative Media Law (3 units)

Professor RonNell Andersen Jones

This course explores the intersection of media and the law, focusing on the impact that the law has upon the media as it gathers information and publishes the news. Students will become familiar with U.S. cases addressing the issues of libel, appropriation, public information, reporter's privilege, and access to criminal proceedings. Using British law as a point of comparison, students will investigate different legal approaches that can be employed in a free and democratic society for balancing the interests of government openness and press freedom with countervailing interests in ensuring privacy, protecting individual reputation, and guaranteeing fair trials.

Negotiating and Drafting International Entertainment Contracts

Professors Jay Gendron and Neil Olliviera

This initial part of this course will provide students with the opportunity to learn negotiation principles, techniques and tactics prior to negotiating a television actor agreement with other students in the class. Immigration and talent guild jurisdictional requirements will also be covered as they relate to the negotiation of the actor deal. Students will be asked to draft a deal memo outlining the terms of the deal. The deal memos will be reviewed and compared to those of the other negotiation teams in the class. The subsequent part of the course will entail an examination of the characteristics of optimal contract language and, ultimately, the construction of written agreements that best reflect the intent of their signatories and beneficiaries, with particular focus paid to entertainment contracts, which are governed by a rich, colorful and highly-evolved palette of laws, collective bargaining agreements and business practices, the various elements and aspects of which can at once be described as altogether theoretical and concrete, precise and ambiguous, linear and multi-dimensional. The course will further provide a general overview of the flow of contract administration between motion picture and television studios on the one hand and their adversaries/ collaborators at the various talent agencies, law firms and management companies on the other hand. Students will participate in increasingly complex drafting exercises, and corresponding instructor feedback will be provided in turn.

FACULTY



Jay W. Gendron

Jay Gendron is Visiting Associate Professor of Law at Southwestern, where he teaches Entertainment Business Affairs Negotiation, the Entertainment Law Capstone and in the Entertainment Production Practicum.

Professor Gendron spent more than 20 years at Warner Bros. Television, most recently as Vice President of Business Affairs, serving as the primary point person for negotiations with writers, producers, directors and actors for the world's largest supplier of primetime scripted television. In this position, he handled all aspects of television business affairs, including network license agreements, rights acquisitions and A-Level overall writer/producer agreements. Prior to that, Professor Gendron was Vice President of Legal Affairs, where he oversaw all legal aspects of production, rights acquisitions, co-production agreements, distribution agreements, negotiation/drafting of contracts and obtaining court approval of minors' contracts. He also drafted seminal development, license and termination agreements for The WB network. Before joining Warner Bros. in 1991, Professor Gendron was Director of Legal Affairs at Lorimar Television for several years. There, he served as production counsel, primarily handling network license agreements and clearance matters. Earlier in his career, he was an attorney with the firms of Leopold, Petrich & Smith and McCutchen, Black, Verleger & Shea. Professor Gendron earned his B.A. from the University of Notre Dame and his J.D. from Duke University. While in law school, he was editor of the Duke Legal Research Program. He also took part in the Fourth Circuit Court of Appeals Oral Advocacy Project and served on the Moot Court Board.



RonNell Andersen Jones

Professor RonNell Andersen Jones is Professor of Law at the University of Utah S.J. Quinney College of Law. A former newspaper reporter and editor, Professor Jones teaches, researches and writes on legal issues affecting the press and on the

intersection between the media and the courts, with a particular focus on the U.S. Supreme Court. Her work on press issues has appeared in numerous top journals, including *Michigan Law Review*, *Minnesota Law Review*, *UCLA Law Review*, and *Harvard Law Review Forum*. A regular speaker at media law and First Amendment conferences, she served as the director of a widely cited nationwide study of the frequency and impact of subpoenas served upon newspapers and television newsrooms. Professor Jones' scholarship also addresses emerging areas of social media law and issues of media access and government transparency. Professor Jones graduated first in her law school class and clerked for the Honorable William A. Fletcher on the Ninth Circuit Court of Appeals and for Justice Sandra Day O'Connor on the United States Supreme Court. Prior to entering academia, she was an attorney in the appellate division of Jones Day, where her work focused on Supreme Court litigation and included major

constitutional and First Amendment cases. Before joining the faculty at the University of Utah, Professor Jones was Professor of Law and Associate Dean of Academic Affairs and Research at Brigham Young University's J. Reuben Clark Law School, where she was twice named Professor of the Year. As a Distinguished Faculty Fellow at the University of Arizona James E. Rogers College of Law, she team-taught an annual course about the United States Supreme Court with Justice O'Connor.



Henry Lydiate

Professor Henry Lydiate is a Barrister who has specialized in the law relating to visual art and design for over 25 years. He conducted a two-year research project into the legal needs of visual artists in the U.K.

in the 1970's. This led to his establishment of Artlaw Services, a free legal advice, education and training service for the art community which he served as chair, legal adviser and trainer/educator until 1984. Professor Lydiate writes a regular Artlaw column published in *Art Monthly* since its first issue in 1976, and his collected articles are published by Artquest at www.artquest.org.uk/artlaw. Currently a consultant specializing in visual art and design, Professor Lydiate now teaches the M.A. Arts Management course at the Ashcroft International Business School in Cambridge and the M.A. Arts Policy and Management course at Birkbeck College, University of London, and is Visiting Professor of Artlaw at the University of the Arts, London. He received his Bachelor of Laws, LLB, from University of Newcastle Upon Tyne, UK, 1969; Barrister, Inns of Court, UK, 1974 Pupilmaster, Inns of Court, UK, 1990.

"This program offers a real glimpse into entertainment law from attorneys that have worked in the entertainment industry. It's perfect for students who want to explore the many different facets of entertainment law and to experience an array of cultural adventures in and around London."

– Jackie Lentz

Quinnipiac University School of Law



Neil Olliviera

Prior to his appointment at Southwestern, Professor Olliviera served as in-house counsel to various motion picture and television studios at the highest level of business and legal affairs. He spent the bulk of his career at Lionsgate

Entertainment ("The Hunger Games," "The Divergent series," "The Twilight series," "Orange is the New Black," "Mad Men") as Vice President of Business and Legal Affairs for the studio's

theatrical production division, where his responsibilities included negotiating and drafting various development and production agreements with respect to complex intellectual property and other rights and services, including but not limited to performers, directors, producers, writers, crew, location, clearance, visual effects, finance, and product placement. He subsequently served as the Executive Vice President and Head of Business and Legal Affairs for the U.S. branch of EuropaCorp, the multinational film and television studio founded by internationally-acclaimed film writer/director Luc Besson ("Lucy," "Taken," "The Transporter," "The Fifth Element," "La Femme Nikita," "Valerian and the City of a Thousand Planets") where he reported directly to the Presidents of U.S. Theatrical Film Production, U.S. Television Production, and Worldwide Film Acquisitions. Professor Olliviera earned his B.A. degree in Liberal Studies from Columbia College in Chicago and his J.D. degree from Southwestern. He is a member of the California State Bar.



Lon Sobel, Program Director

Lon Sobel is a Professor Emeritus in Residence. He is the founding Director of Southwestern's International Entertainment & Media Law Summer Program in London; 2017 will be his sixth year as its Director. He is the author or co-author of six books on

entertainment or sports law, most recently *Taxation of Entertainers, Athletes & Artists* (published by the American Bar Association in 2015) and *Entertainment Law on a Global Stage* (published by West in 2015). He was the Chair of the American Bar Association's Forum Committee on the Entertainment & Sports Industries. He has been honored by the Beverly Hills Bar Association Entertainment Law Section for his Contributions to Entertainment Law Scholarship, and by the Texas State Bar Entertainment & Sports Law Section for Outstanding Contribution and Achievement in the Field of Entertainment Law. He has testified before the United States Tax Court (as an expert witness) on international licensing practices in the movie, music and software industries. He also testified before U.S. Congressional Committees twice (on professional baseball's exemption from antitrust laws) and before California Senate and Assembly committees three times (on the talent agency laws, recording industry contracts, and the right of publicity).

"Not only do you learn so much in this program, you also create wonderful memories and friendships that last. I loved this program so much, I participated in it again."

– Sara M. Locke
Southwestern Law School

DATES AND DEADLINES

February 1 > Acceptances to the Program will be offered to applicants on a rolling basis beginning February 1. Applications will be accepted until maximum enrollment is reached. Enrollment in each course is limited due to classroom size, so early application is strongly encouraged.

Immediately After Acceptance > A reservation fee of \$750 will be due immediately after acceptance. Until the reservation fee is received, the student's spot in the program will not be reserved and may be offered to another applicant.

Mid-April > Enrollment agreements and statements for the remaining balance of the tuition will be mailed to students in mid-April.

May 1 > Signed enrollment agreements and payment of the balance of tuition (or confirmation of Financial Aid) will be due by May 1.

TRAVEL AND LIVING ACCOMMODATIONS

Students will be responsible for their own travel arrangements to and from London. Housing has been arranged at the University of London's College Hall and will be provided for program participants from **Saturday afternoon, June 10 through Sunday morning, July 16**. Check-out of the housing is on Sunday. All rooms are single occupancy and have private toilets and showers.

Housing includes breakfast. There are no cooking facilities available to students in College Hall. But both College Hall and the Brunei Gallery (where classes will be taught) are in the University of London/Russell Square/ Bloomsbury District of London, where a wide variety of eating establishments are located.

ADMISSION AND COURSE CREDIT

Southwestern is approved by the American Bar Association and is a member of the Association of American Law Schools. The ABA has approved the International Entertainment and Media Law Summer Program in London. Most applicants must be students in good standing at an American or Canadian law school. Applicants with sufficient English proficiency from law schools in the European Union and other countries will also be considered for admission. Prior to the start of the summer program, each student must have completed the first year of law study and must submit a transcript and a letter of good standing from his/her home institution. If applications are received from more students than the program can accommodate, the academic performance of applicants (as shown by their transcripts) may be considered in deciding which applicants will be accepted.

Students may register for two courses, for a total of six semester units of credit. Each professor will administer a written final exam and assign grades. Grades will conform to Southwestern's grading policies. Southwestern utilizes an alpha grading system in which the actual grade earned is



REQUIRED FEES

Application Fee (non-refundable but applied toward tuition)	\$250
Reservation Fee (non-refundable but applied toward tuition)	\$750
Tuition	\$5,925
Housing (includes room and breakfast)	\$2,825
Total	\$8,750

HOW MUCH WILL IT COST?

Tuition and fees paid to Southwestern Law School (\$8,750) will cover:

- Tuition and fees for two courses (6 units)
- Private en suite dorm room (i.e., private shower & toilet)
- Breakfast in the dorm dining room
- Assigned books and reading materials
- Opening-day London lunch and excursion, farewell dinner party, and several other program excursions

Students must bear the following costs not included in tuition:

- Airfare to and from London
- Lunch, dinner, snacks, drinks
- Transportation in London
- Entertainment
- Travel expenses for weekend, out-of-London trips
- Phone calls
- Personal items, including toiletries, clothes and souvenirs

Prices in London

- Goods and services cost about the same number of British Pounds in London as they cost in U.S. dollars in the United States.
- But, as this brochure goes to press, 1 British Pound Sterling is equivalent to \$1.30 but the exchange rate may be greater by June and July 2017.
- As a result, students should estimate that purchases in London will cost them more than what they would cost in the U.S. and budget accordingly.

represented by an alphabetical letter. Grades are assigned from A+ (4.33) to F (0.00). Students are advised to consult their home institution policies concerning the transfer of course work. Additional information can be found in Southwestern's Student Handbook, which will be sent to all accepted applicants and is also available upon written request.

Southwestern will send a transcript to the student's home institution following completion of the program and final payment of all tuition and fees. Acceptance of transfer credit is subject to determination by the student's home institution. Students should be aware that participation in a summer program is unlikely to accelerate their graduation dates; students interested in acceleration should consult their home institution.

STATE DEPARTMENT TRAVEL INFORMATION

Visit the United States Department of State website for information about traveling to and within the United Kingdom (<http://travel.state.gov/content/passports/english/country/unit-ed-kingdom.html>). If, prior to the commencement of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program will be conducted, all registrants will be notified promptly of the warning and be given an opportunity to withdraw from the program. If, during the course of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program is being conducted, students will be notified promptly of the warning and given an opportunity to withdraw from the program. In the event that students withdraw from the program as permitted in these criteria during the course of the program, or if the program is terminated, students will be refunded fees paid except for room and board payments utilized prior to the date of withdrawal or termination.

TUITION REFUND POLICY

Students who withdraw from the program or request a class change must notify the Institute in writing as early as possible. Students who withdraw before the first day of the summer program may receive a 100% credit of charged tuition (but not housing and materials fee), with the exception of the \$250 non-refundable application fee and the \$750 non-refundable registration fee. Thereafter, refund for tuition is pro-rated on a daily basis. After 60% of the program is completed, there is no refund. Program housing fees will not be refunded after May 1.

Students who withdraw from the program prior to the commencement of the program due to a course cancellation, significant change, or the cancellation of the program, including cancellation because of a U.S. State Department travel warning or alert, will be refunded all monies advanced within twenty (20) days after the cancellation or withdrawal.

Students who withdraw from the program during the course of the program due to a course cancellation, significant change, or termination of the program, including termination because of a U.S. State Department travel warning or alert, will be refunded fees paid except for room and board payments utilized prior to the date of termination or withdrawal.

CANCELLATION POLICY

Southwestern reserves the right to change or cancel the London Summer Program at any time prior to May 1. Southwestern also reserves the right to cancel any course due to insufficient enrollment. Cancellation of the program or any course after May 1 will occur only if necessary for reasons beyond Southwestern's control. For cancellation that occurs after a deposit has been paid, the program director will use his best efforts to make arrangements for each student enrolled to attend a similar program, if the student so desires, and all money advanced by the student shall be refunded within twenty (20) days after the date of cancellation. Students who have paid a deposit or registered for the program also have the opportunity to withdraw from the program if there are changes in the course offerings or other significant aspects of the program and receive a refund of fees paid except for room and board payments, with the exception of room and board payments utilized prior to the date of withdrawal. In the event of cancellation, students will immediately be notified by email, phone and U.S. mail. This program has not been cancelled in prior years.

LIABILITY AND INSURANCE

Southwestern will not be responsible in any manner whatsoever for personal injuries, medical conditions or loss or damage to personal property incurred by any student or program participant, including but not limited to transit to or from London. Southwestern requires students to obtain health insurance that covers or reimburses for health care abroad, and requires the plan to cover medical evacuation and repatriation.

CONTACT INFORMATION

All inquiries, forms and correspondence about the program should be directed to:

Ms. Tamara D. Moore
International Entertainment and Media Law
Summer Program in London
Biederman Entertainment and Media Law Institute
Southwestern Law School
3050 Wilshire Boulevard
Los Angeles, CA 90010-1106

Tel: 213.738.6602
Fax: 213.738.6614
institute@swlaw.edu

AN EXPERIENCED FOREIGN SUMMER PROGRAM PROVIDER

For more than 20 years, Southwestern has offered popular summer law programs in England; Buenos Aires, Argentina; Vancouver, B.C., Canada; and Guanajuato, Mexico (as part of a consortium). Students from more than 90 different law schools have participated in these programs, which feature courses in a variety of subjects with an international or comparative law emphasis, as well as immersion in the culture and environment of the host countries. Program information and participant observations can be found at:
www.swlaw.edu/academics/international/summer.

THE DONALD E. BIEDERMAN ENTERTAINMENT AND MEDIA LAW INSTITUTE

Taking full advantage of its location at the heart of the global entertainment industry, Southwestern Law School's Donald E. Biederman Entertainment and Media Law Institute offers the most comprehensive entertainment and media law curriculum in the United States. Named one of "America's Top Ten Entertainment Law Schools" by *The Hollywood Reporter* three years in a row, the Institute's extensive course offerings, international programs, externship and practicum opportunities, and other co-curricular activities are specifically designed to prepare graduates for the practice of law in creative industries such as film, television, music, theater, advertising, sports, the news media and the internet. Southwestern has an outstanding entertainment and media law faculty, and its graduates occupy important positions with a broad range of entertainment and media companies and with law firms specializing in the representation of entertainment and media clients.

Southwestern Law School is approved by the Council of the Section of Legal Education and Admissions to the Bar of the American Bar Association, 321 North Clark Street, Chicago, IL 60654, 312-988-6738, and is a member of the Association of American Law Schools.

Since 1911, Southwestern Law School has served the public as a nonprofit, nonsectarian educational institution. Southwestern Law School does not discriminate on the basis of race, color, age, religion, national origin, ancestry, sex, sexual orientation, gender identity, disability, medical condition, pregnancy, marital status, veteran/military status, or any other characteristic protected by state or federal law in connection with admission to the school, or in the administration of any of its educational, employment, housing, financial aid, scholarship, or student activity programs. Nondiscrimination has been the policy of Southwestern since its founding. The law school also requires employers using its placement services and facilities to abide by these standards and to ensure that no such discrimination occurs in hiring, promotion, or compensation for work assignments.





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www.swlaw.edu/londonent

