The Donald E. Biederman Entertainment & Media Law Institute

Southwestern Law School has had a long and intensive involvement with the entertainment and media industries, particularly in the Los Angeles area. Located at the center of "The Entertainment Capital of the World" and the "Digital Coast," Southwestern has an outstanding entertainment- and media-oriented faculty. Southwestern graduates occupy important positions with a broad range of entertainment and media companies and with law firms specializing in the representation of entertainment and media clients. Recognizing the growing interest in this area around the country and internationally, Southwestern launched the Donald E. Biederman Entertainment & Media Law Institute in 2000 to provide a broad-based entertainment, media and intellectual property law curriculum for law students as well as information and assistance to practitioners.

www.swlaw.edu

The Beverly Hills Bar Association

Founded in 1931 to serve lawyers practicing on the Westside of Los Angeles, the Beverly Hills Bar Association has long been committed to advocating for justice in the community, as well as assisting its lawyer members to reach and exceed the highest skill levels and ethical standards in the legal profession. The Association, which today has the largest entertainment law section of any bar association in the United States, currently has over 3,600 members practicing in all areas of the law who share a professional commitment to excellence and service.

www.bhba.org

Entertainment Without Borders:

PRACTICING ENTERTAINMENT LAW IN A GLOBAL ENVIRONMENT

As a truly global business, the entertainment industry knows no borders. The same cannot always be said of those who regulate, distribute and consume the Industry's products. This conference examines three critically important aspects of doing business on a global scale.

The first panel looks at territorial and cultural barriers to the cross border distribution of films through both traditional and digital channels as well as challenges presented by language & cultural differences.

The focus then shifts in the second panel to repatriating royalties both from two-party negotiated agreements, and statutory and collectively administered licenses.

Finally, the third panel considers strategies for resolving international disputes when things go wrong.

Whether one's clients are in Los Angeles, London or Beijing, these are issues about which every entertainment lawyer needs to be aware in the increasingly dynamic and complex entertainment environment.

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SOUTHWESTERN LAW SCHOOL

DONALD E. BIEDERMAN ENTERTAINMENT & MEDIA LAW INSTITUTE
and the BEVERLY HILLS BAR ASSOCIATION present

Entertainment Without Borders:

PRACTICING ENTERTAINMENT LAW IN A GLOBAL ENVIRONMENT

TUESDAY, NOVEMBER 1, 2005
2:30 P.M. - 7:00 P.M.
RECEPTION TO FOLLOW

Agenda

1:00 - 2:30 p.m. Registration

2:30 - 2:40 p.m. Welcome and Introductory Remarks

David Kohler—Director, Biederman Entertainment and Media Law Institute and Professor of Law, Southwestern Law School

Marc Staenberg—Executive Director, Beverley Hills Bar Association

2:40 - 4:00 p.m. Not In My Backyard: Navigating Territorial and Cultural Barriers

Moderator: Wayne Levin, Executive Vice President and General Counsel, Lions Gate Entertainment

Bruce Eisen, President, CinemaNow, Inc.

Howard Frumes, Partner, Alexander Nau Lawrence & Frumes

Jacqueline Hurt, Partner, Olswang

4:00 - 4:10 p.m. Break

4:10 - 5:30 p.m. Show Me the Money: Repatriating Royalties From Abroad

Moderator: Lon Sobel, Professor, Southwestern Law School

Damon Bonesteel, Vice President, Legal and Business Affairs, Warner Bros. Pictures International

Todd Brabec, Vice President, ASCAP

Lynn Weisman, Executive Director, Legal Rights Clearance, Twentieth Century Fox Film Corp.

Guild Representative Invited

5:30 - 5:40 p.m. Break

5:40 - 7:00 p.m. Can't We All Just Get Along? Strategies for Resolving Cross Border Disputes

Moderators: Laine R. Kline, Senior Vice President, Business & Legal Affairs, Yari Film Group, LLC, and Robert E. Lutz, Professor, Southwestern Law School

Richard Chernick, Vice President and Managing Director, Arbitration Practice, JAMS

William Immerman, Chief Administrative Officer, Yari Film Group LLC

Martin D. Katz, Partner, Sheppard Mullin Richter & Hampton

Bruce Lilliston, Managing Director, Manifest International, LLC

The Honorable Richard Mosk, Justice, California Court of Appeal

7:00 - 8:00 p.m. Reception

General Information

Location

Southwestern Law School, Bullocks Wilshire Building, 3050 Wilshire Blvd., Los Angeles, CA. For map & directions visit www.swlaw.edu. Parking available on campus for $5.

CLE Credit

4.00 hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

Fee

Early registration	$85
Late registration (after October 15 or at door)	$100
Students	$25

Questions?

Contact Tamara Moore of the Donald E. Biederman Entertainment & Media Law Institute at Southwestern Law School: 213.738.6602 or institute@swlaw.edu

Planning Committee

- Kenneth D. Freundlich, Schleimer & Freundlich
- Ron Gertz, President and C.E.O., Music Reports, Inc.
  Laine Kline, Senior Vice President, Legal and Business Affairs, Yari Film Group
- David Kohler, Director, Donald E. Biderman Entertainment and Media Law Institute, and Professor of Law, Southwestern Law School
- Robert Lind, Paul E. Treusch Professor of Law, Southwestern Law School
- Robert E. Lutz, Professor of Law, Southwestern Law School
- Susan Pollyea, Law Office of Susan Pollyea
- Lon Sobel, Professor of Law, Southwestern Law School
- Marc Staenberg, Executive Director, Beverly Hills Bar Association

Registration Form

Each attendee must register. If necessary, make copies of this form and complete one for each attendee in your group.

You may register by filling out this form and
faxing it to the Biederman Institute at 213.738.6614
OR
mailing it to: Donald E. Biederman Entertainment
& Media Law Institute
Southwestern Law School
675 S. Westmoreland Ave.
Los Angeles, CA 90005

Entertainment Without Borders:

PRACTICING ENTERTAINMENT LAW IN A GLOBAL ENVIRONMENT

Name _____
Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Email _____
Tel _____ Fax _____

Registration fee ($85 early registration; $100 after October 15 or at door; $25 for students)

☐ A check is enclosed (made payable to Southwestern Law School)

☐ Please charge my ☐ Visa ☐ Mastercard

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