

# SOUTHWESTERN LAW SCHOOL

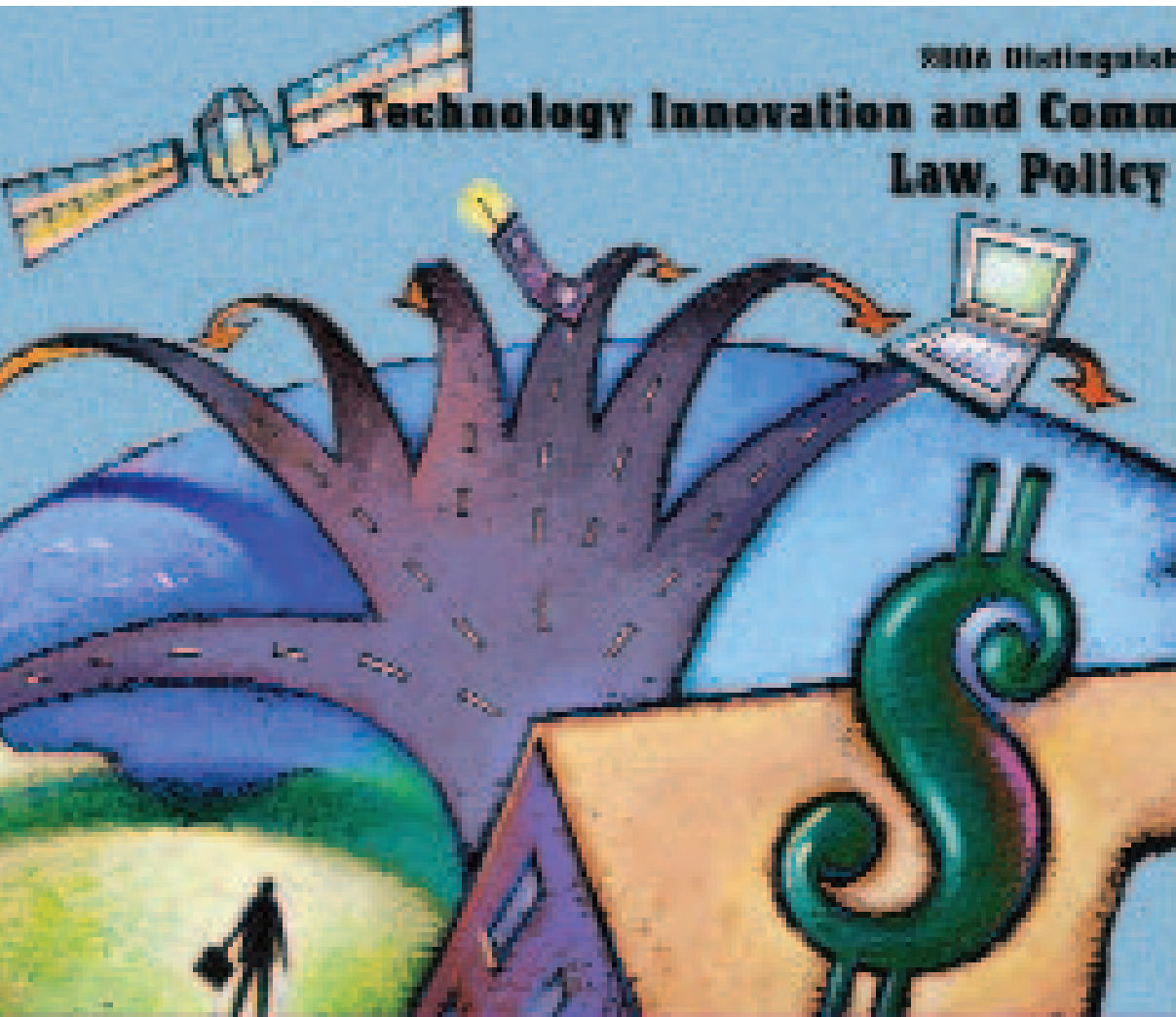
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Announcing the **2006 Technology Innovation and Commercialization Distinguished Speaker Series** – a forum fostering vital dialogue and action to maintain California's and North America's global economic position.

Speakers from world-leading institutions will address the state of our innovation economy within the context of challenging international markets, in view of the enormous advances being made by countries such as China and India.

A key theme is accelerating processes of discovery, development and commercialization by architecting unique collaborations among industrial, academic and government stakeholders. Solutions achieved through progressive regulatory, legal and business frameworks driving effective knowledge and technology transfer and resulting commercialization processes will be provided.



**2006 Distinguished Speaker Series on  
Technology Innovation and Commercialization:  
Law, Policy and Business**

March 16, 2006  
April 18, 2006  
May 23, 2006

7:30 p.m.  
Reception to follow

Bullock's Wilshire Building,  
Southwestern Campus

# 2006 Distinguished Speaker Series on Technology Innovation and Commercialization: Law, Policy and Business

Co-chaired by Southwestern Law School **Professor Michael D. Scott** and  
international innovation strategist **Steven L. Berman**, founder & CEO of Berman & Co.



**March 16, 2006 ♦ 7:30 p.m. ♦ Reception to follow**

**Dr. Roberto Peccei, Vice Chancellor of Research, University of California, Los Angeles (UCLA)**

**"NOVEL AND EFFECTIVE STRATEGIES AND PARTNERSHIPS AMONG ACADEMIA, INDUSTRY AND GOVERNMENT: INNOVATION THROUGH COMMERCIALIZATION"**

Dr. Peccei will address the role of UCLA and other research institutions with respect to the Innovation Pipeline processes of discovery, development and commercialization of new technologies. Other topics discussed will include the collaborative value and ultimate impact of strong partnerships among university, industry and government stakeholders. Relevant issues include the business, legal and policy underpinnings of such collaborations.

As Vice Chancellor of Research at UCLA, Dr. Peccei oversees, directs and provides strategic vision for UCLA's more than \$800 million dollar annual research enterprise and all of its constituent entities. He is a member of the faculty of the UCLA Physics Department., a member of the Club of Rome, and President of the Fondazione Aurelio Peccei. He is on the Board of the California Biomedical Association, Chair of the governing Board of the California NanoSystems Institute and a member of the Visiting Committee for the MIT Department of Physics. He is also a fellow of the American Physical Society and the Institute of Physics in the U.K.



**April 18, 2006 ♦ 7:30 p.m. ♦ Reception to follow**

**Yolanda Benson, Deputy Secretary, California Business, Transportation and Housing Agency**

**"GOVERNMENT AS AN ENABLING STAKEHOLDER IN OUR PRESENT AND FUTURE KNOWLEDGE AND TECHNOLOGY ECONOMY: POLITICS, BUSINESS AND IMPLEMENTATION"**

Ms. Benson will address initiatives and policies being undertaken by the State of California to encourage technology company and job development, retention and relocation to California, including the Governor's current Strategic Growth Plan. Her presentation will focus on: (1) efforts by the state to maintain and create jobs and to build the next-generation work force, (2) the economic impact of technology training in the state through universities and other enterprises from a perspective of both retaining and expanding the base of knowledge professionals, and (3) maintaining California's lead in innovation and knowledge transfer across boundaries in a manner that preserves and increases the California economy on a global basis.

Recently appointed Deputy Secretary of the Business, Transportation and Housing Agency by Governor Schwarzenegger, Ms. Benson is responsible for jobs, economic development, and international trade. Her responsibilities also include overseeing the California Small Business Board, the Small Business Guarantee Loan Program and other outreach programs to communities working to promote job growth and retention throughout California. Ms. Benson previously served as a Deputy Legislative Secretary to Governor Schwarzenegger's office during his first year, where she handled issues related to base realignment and closure, building standards, consumer affairs, corporate governance, economic development, housing, public sector labor, retirement issues and trade.



**May 23, 2006 ♦ 7:30 p.m. ♦ Reception to follow**

**Jim Mutter, President of British Columbia Premier's Technology Council**

**"GLOBAL ECONOMIC LEADERSHIP AND BETTER COMMERCIALIZATION MODELS FOR NORTH AMERICA: COMPETING AND WINNING IN THE GLOBAL KNOWLEDGE ECONOMY"**

In light of the significant growth of technology development and commercialization worldwide and in particular within Asia, innovative strategies and new levels of collaboration will be required in order to ensure that states and provinces like California and British Columbia remain global leaders. Among other topics, Mr. Mutter will address (1) his and the Technology Council's focus on technology commercialization and innovation as they complete a comprehensive study on the topic for the British Columbia government, (2) how British Columbia has streamlined its business laws and regulations to attract investment and (3) examples of successful collaborations and outcomes including the on-going efforts between California and British Columbia to extend the collaboration beyond our borders.

In addition to President of the Premier's Technology Council for British Columbia, Canada, Mr. Mutter serves as Chairman and is a Co-founder of Apparent Networks. Previous to that, he was a partner with the national law firm of Fasken Martineau, where he led the growth of a large technology law practice.

For more information, call (213) 738-6625 or visit:  
[www.swlaw.edu/academics/speakers/tech\\_speaker\\_series](http://www.swlaw.edu/academics/speakers/tech_speaker_series)

While there is no cost to attend, seating is limited. Please RSVP by emailing [speakerseries@swlaw.edu](mailto:speakerseries@swlaw.edu).

Campus parking is available for \$5. For directions to Southwestern Law School, 3050 Wilshire Blvd., visit [www.swlaw.edu/directions](http://www.swlaw.edu/directions).

Each speaking event offers 1 hour of Continuing Legal Education (CLE) credit. Southwestern is a State Bar of California-approved MCLE provider.